redeia

El valor de lo esencial

Board of Directors

08 April 2026

CV of Ms Marta María de la Cuesta González

PROPOSED NOMINATION OF AN INDEPENDENT DIRECTOR

Marta María de la Cuesta González, born on 13 July 1968.

Holder of a licentiate in Economics and Business Studies from the University Centre for Financial Studies (CUNEF), affiliated with Universidad Complutense de Madrid. Holder of a PhD in Economics and Business Studies and Full Professor of Applied Economics at the Faculty of Economics and Business Studies at Universidad Nacional de Educación a Distancia (UNED).

Currently:

- Head of the Department of Applied Economics and a full professor in that subject at the Faculty of Economics and Business Studies at the UNED.
- Coordinator of the official inter-university Master's degree (UNED-UJI) in Sustainability and Corporate Social Responsibility.
- Principal researcher of the Sustainable Finance and Social Responsibility (FINRES) research group at the UNED.
- Member of the board of trustees of the Economists Without Borders Foundation.
- Participation on the State Council for Corporate Social Responsibility.
- Participation on the FINRESP Advisory Board.
- Participation on the International Commission of Experts on Corporate Social Responsibility, established in Spain.
- Among other research groups, she is a member of the Research Group on Sustainable Finance and Social Responsibility (FINRES) and the Group on International and Spanish Political Economy.
- Member of the UNED teaching innovation group “SALT-CG”. Smart and Adaptive Learning and Teaching Group.

Professional experience:

- Vice-Rector for Planning and Economic Affairs at the UNED for five years (from 2005 to 2009 and from 2012 to 2013).
- Department head of the Corporate Responsibility and Sustainability programme at the UNED, sponsored by Telefónica S.A.
- Board member of the listed company Banca Cívica (June 2011–June 2012) and as Chair of its Social Responsibility Committee (the company was taken over by CaixaBank in 2012).
- Director of the microfinance management programme funded by the Inter-American Development Bank and run by the BBVA Microfinance Foundation, delivered both online and in person across several Latin American countries.

Other information of interest:

Almost 30 years’ teaching experience at the UNED at licentiate, diploma, bachelor's, master's and doctoral levels. She has also led numerous summer and continuing education courses, as well as massive open online courses (MOOCs), and has appeared on various financial television and radio programmes, and she collaborates with several Spanish universities on postgraduate training programmes.

Extensive experience in research projects (including as principal researcher on 23 projects and as a collaborator on 10 projects), with her research focusing primarily on sustainable and inclusive finance, corporate social responsibility, responsible banking and the circular economy. She has also completed three six-year research cycles and one six-year knowledge transfer cycle.

She has over 34 academic publications on banking, the financial system, the various aspects of corporate social responsibility, university policy, management of non-profit organisations, socially responsible investment and microfinance.

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